
Document C14/INF/8-E
13 March 2014
English only

**Chairman of the Committee for the
preparation of the 150th Anniversary celebrations**

LIST OF EVENTS TO INCLUDE A SESSION/SIDE EVENT DEDICATED TO ITU 150TH
ANNIVERSARY AND SUMMARY OF ACTIVITIES PRESENTED TO THE COMMITTEE

Summary

This report presents the following:

- List of events to include a session/side event dedicated to ITU's 150th Anniversary; and
- Summary of activities presented to the Committee.

Action required

This report is transmitted to the Council for information.

References

[Document C14/42](#)

Annex I – List of events to include a session/side event dedicated to ITU 150th Anniversary

Date	Event	Venue	Details
Events in 2014			
30 Mar – 10 Apr 2014	World Telecommunication Development Conference 2014	Dubai, United Arab Emirates	Theme: broadband for sustainable development
6-15 May 2014	Council 2014	Geneva, ITU HQ	Information session on ITU's 150th Anniversary
16 May 2014	WTISD	Geneva, ITU HQ	Information session on ITU's 150th Anniversary
3-5 June 2014	Global Symposium for Regulators (GSR14)	Manama, Bahrain	Information session on ITU's 150th Anniversary
10-13 June 2014	WSIS+10	Geneva, ITU HQ	Information session on ITU's 150th Anniversary
20 Oct – 7 Nov 2014	ITU Plenipotentiary Conference 2014 (PP-14)	Busan, Republic of Korea	Side event on ITU's 150th Anniversary
7-10 Dec 2014	ITU World TELECOM	Doha, Qatar	Information session on ITU's 150th Anniversary
4Q 2014	World Telecommunication/ICT Indicators Symposium	TBC	Information session on ITU's 150th Anniversary
Events in 2015			
13 Feb 2015	World Radio Day	Geneva, ITU HQ	Theme: youth and innovation
23 Mar-2 Apr 2015 TBC	CPM15-2 (2nd session of Conference Preparatory Meeting)	Geneva	
17 May 2015	ITU's 150th Anniversary	Geneva, ITU HQ	Open day at ITU HQ
TBC	2015 Kaleidoscope	TBC	Focus on academia
4Q 2015	World Telecommunication/ICT Indicators Symposium	TBC	Focus on ICT indicators
2Q 2015	Global Symposium of Regulators 2015	TBC	Focus on ICT regulators
4Q 2015	ITU Telecom World 2015	TBC	Focus on private sector
26-30 Oct 2015	Radiocommunication Assembly	Geneva	
2-27 Nov 2015	WRC-15	Geneva	
TBC	Council 2015	Geneva, ITU HQ	Focus on ITU membership

Note: Non-exhaustive, to be complemented by ITU secretariat and the Bureaux.

Annex II – Summary of activities presented to the Committee

Category	Title	Components of the event/activity	Deadline	Priority	Cost grouping ¹
Communication Campaign	Anniversary Logo	Create a celebration logo and branding for ITU's 150th Anniversary. Logo should include versions in all official languages.	PP14	3 - High	1 - Low
Communication Campaign	Communications tool kit	Develop a toolkit of communications tools to support communications around ITU's 150th Anniversary. Toolkit to include materials such as graphics, motion graphics, video clips, podcasts, publications, lecture series, etc.	PP14	3 - High	1 - Low
Content creation	ITU Memory repository - basic	Create a central Memory Repository of accurate and reliable key facts, landmark dates and events, and significant achievements from telecommunications history and ITU's history. This activity would include biographies about important figures - both historical and contemporary - in the area of telecommunications and ICTs, including those who have made significant contributions to the work of the Union.	PP14	3 - High	1 - Low
Content creation	Timeline - basic	Produce an interactive timeline from the data, facts, figures (e.g. 150 facts, people).	PP14	3 - High	1 - Low
Special activities	Special Resolution	Consider adopting a resolution at the level of ITU Council or Plenipotentiary Conference to highlight the anniversary.	PP14	3 - High	1 - Low
Content creation	Written and visual content	Create compelling written and visual content that covers the entire range of ITU's contribution as an enabler of achievement (including regular features, blogs, ITU News focus, etc.)	1 Jan 15	3 - High	1 - Low
Membership engagement	Sponsorship package	Mobilize sponsors to get involved in the ITU's 150th Anniversary celebrations.	PP14	3 - High	1 - Low
Organizing events	Main event on 17 May 2015	Organize a global event in ITU facilities on 17 May 2015 to commemorate the signing in Paris of the first International Telegraph Convention. Event should invite the former ITU elected officials and participants at previous anniversary events, as well as administrations of the countries that founded the International Telegraph Union in 1865 to be speakers. Other groups could be invited to the event.	17 May 15	3 - High	1 - Low
Organizing events	Align major ITU events in 2015 with ITU150	Add a special "150th Anniversary" celebration campaign/event/session to major ITU events to be organized throughout 2015. See Annex I for further details.	1 Jan 15	3 - High	2 - Medium

¹ Criteria: Low below 25,000 CHF; Medium between 25,000 CHF and 100,000 CHF; High above 100,000 CHF.

Organizing events	Academic Lectures	Organize a series of academic lectures around telecommunications and ICTs, in line with the series of ITU Kaleidoscope events.		2 - Medium	1 - Low
Communication Campaign	Champions	Designate well-known and high-profile regional and international champions for the campaign, as part of the WTISD 2015 laureates.	17 May 15	2 - Medium	2 - Medium
Organizing events	Open day in ICT Discovery	Create a special one-day programme in ICT Discovery on 17 May 2015 with a high profile multimedia exhibit , extended virtual exhibition and special app for the day.	17 May 15	2 - Medium	3 - High
Organizing events	Composition contest	Launch a series of competitions on the themes of the ITU's 150th Anniversary . When possible align existing competitions with the Anniversary.	PP14	1 - Low	2 - Medium
Buildings	Digital Walls	Decorate and/or renovate ITU's facilities and create digital walls reflecting the Memory Repository historical data and the timeline of ITU history.	17 May 15	1 - Low	3 - High
Content creation	Commemorative Edition	Issue a commemorative publication (e.g. re-edition of the first International Telegraph Convention 1865, create a tabletop celebration book).	17 May 15	1 - Low	1 - Low
Organizing events	ITU Radio Amateurs Day	Collaborate with ITU Radio Amateurs Club (4UITU Station) to organize a special event.		1 - Low	1 - Low
Staff engagement	UN Inter-Agency Games 2015	Organize the UN Inter-Agency Games 2015 under the banner of the 150th Anniversary.	PP14	1 - Low	1 - Low
Organizing events	Scholarship programme	Set up a scholarship programme to support ICT training for youth. This project could be funded by the voluntary contributions in each country. From each country, one student who gained the scholarship could visit ITU in Geneva.	PP14	1 - Low	2 - Medium
Membership engagement	Stamps	Issue a special anniversary postage stamp (UPU and Member States).	PP14	2 - Medium	1 - Low