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English only

Report by the Secretary-General

SALES OF AND FREE ONLINE ACCESS TO ITU PUBLICATIONS

Summary

This report provides detailed sales analysis and trends.

Action required

This report is transmitted to Council **for information**.

References

[Document C14/21](#)

Year 2009

Type	Total	%	Members	%	Member States	%	Associates	%	Sector Members	%	Non-Members	%
Paper/CD	11,752,121	100	818,050	7	328,793	40	205	0	489,052	60	10,934,071	93
Online	266,780	100	62,291	24	39,514	63	--	--	22,777	37	204,489	76
Subtotal	12,018,901	100	880,341	7	368,307	42	205	0	511,829	58	11,138,560	93
Other*	652,832	--	--	--	--	--	--	--	--	--	--	--
Total	12,671,733	--	--	--	--	--	--	--	--	--	--	--

*Including subscriptions, souvenirs, royalties, insertion in ITU News, E.Bookshop direct download purchases.

TABLE 3

**PUBLICATIONS
SOLD VS. UNSOLD (QTY)**

Year	Sold	Unsold	Sold as a % of Total
2013	72,429	8,788	89
2012	83,658*	8,617	91
2011	75,887	16,520	82
2010	95,024	6,745	93
2009	125,449**	10,016	93

*includes new editions of List V, List IV and Radio Regulations

**Includes discontinued List VI and List VII